



CHAMBER BOARD OF DIRECTORS

Your Active Board is Here to Serve You

2000 OFFICERS

- CHAIRMAN OF THE BOARD**
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- VICE CHAIR**
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- OFFICER**
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Christy Mihos Christy's of Cape Cod
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Dee Petrella Rockland Trust
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- Kathy Schatzberg Cape Cod Community College
Kelley Sullivan Ralston Bryden & Sullivan Insurance
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AFFILIATED ORGANIZATIONS

- Cape Cod Antique Dealers Association
Cape Cod Canal Region Chamber of Commerce
Cape Cod Commercial Hook Fisherman's Association
Cape & Islands Association of Realtors
Cape & Islands Community Development Inc.
Chatham Chamber of Commerce
Dennis Chamber of Commerce
Eastham Chamber of Commerce
Harwich Chamber of Commerce
Home Builders Association of Cape Cod
Massachusetts Fisherman's Association
Mashpee Chamber of Commerce
Orleans Chamber of Commerce
Yarmouth Chamber of Commerce

For information or submission of ideas, please:
fax us at 508-862-0727
email us at info@capecodchamber.org
phone us at 508-790-4980

E BROCHURES!

Through a partnership with All Media Productions, we are now offering electronic brochures at the Route 6, Route 25 and Cape Cod Mall visitor centers. This is a great opportunity to display your 30-second TV ad on our continuous loop video screens. No video or TV ad? For under \$200 a custom video can be made. Or for \$100 a video can be produced from your photos. Slots are available! Call Steve Richards for rates and dates: 508.862.0700 ext 514.



WEB TILE ADS NOW OFFERED

What the heck is a web tile ad? And why would you want one? A Web tile ad is a small ad on our website that links to your information within our site or directly to your website. Your ad will appear in rotation based on keywords entered by the website visitor (i.e. B&B or restaurant).

The ad is \$600 for a full year, \$300 for six consecutive months or \$150 for three consecutive months. Ad display and click through statistics will be emailed to you on a monthly basis. You must supply your ad but the following members can assist you:

Atomic Outpost
508-394-3091 – sgray@atomicoutpost.com

K.I.S.S. Computing
508-255-9550 – info@getkissednow.com

Maxm Consulting
508-362-5886 – emc@oneweb.com

Pierce-Coté Advertising
508-420-5566 – info@pierce-cote.com

RS Walters
508-771-7499 – rswalters@cape.com

Starfish Designs
508-420-9052 – susan@starfishdesigns.com

Tile ad specs are .jpeg or .gif format, max 50kb, size 100 x 50 pixels (w x h) with no animation. For more information or to sign up, call Steve Richards at 508-862-0700 ext. 517.

CAPE COD COOKBOOK 2ND EDITION

You are invited to join in an exclusive opportunity to showcase your chef's favorite recipe in the Official Chamber Cookbook. The first printing will be 10,000 copies. For \$195 your establishment will receive a 50-word description with your recipe on a full page. Initial distribution will be at over 15 national trade shows. Local points of sale include the Visitor Centers, our website or your own business. Only Chamber members will be featured. Advertising opportunities exist in limited positions. For more information call Patti Lloyd at ext. 535.

SALES MISSIONS/TRADE SHOWS/ CONSUMER SHOWS

The Chamber's visitor bureau staff have been busy selling Cape Cod across the country and in Europe. Our most recent line up of shows and missions includes:

- GERMAN SALES MISSION
- WORLD TRAVEL MARKET
- VISIT NORTH AMERICA SEMINAR SWITZERLAND
- DUBLIN HOLIDAY SHOW
- LONDON DESTINATIONS SHOW
- PCMA
- AMERICAN BUS ASSOCIATION
- CHICAGO SALES INITIATIVE
- CONNECTICUT SOCIETY OF ASSOCIATION EXECUTIVES
- ITB – BERLIN
- CANADIAN SALES MISSION TO SIX CITIES
- MONTREAL SUMMER HOLIDAY SHOW
- SNOWBIRD EXTRAVAGANZA, FLORIDA
- NEW ENGLAND INFO KIOSK, QUEBEC
- OTTAWA TRAVEL & VACATION SHOW
- TOURISM DAY AT BOSTON STATEHOUSE
- POW WOW

Be sure you received your leads from these shows! Contact Arthur Ratsy ext. 512 or Patti Lloyd ext. 535 to ask any questions or get involved next year!



L to R Kelley Pratt, Falmouth Chamber, Lena Saradnik, North of Boston, US Ambassador to Ireland Michael Sullivan, with show organizers and Wendy Northcross at the Dublin Holiday Show last January.

The Cape Cod Chamber hosted a press luncheon for 30 top-notch writers and editors on May 17 in New York City. Organized by the Chamber's PR firm, Michael Patrick Destinations, the event was a smashing success according to Judie Selleck, who chairs the PR subcommittee and attended the luncheon. A highlight of the day was a presentation of our award winning arts & culture video, which created interest for future stories. Publications represented included Money Magazine, the Daily News, Conde Nast Traveler, BRIDES, Woman's Day, Fodor's, Parents Magazine, Elegant Bride, Travel Holiday, Country Living Gardner, Harper's Bazaar, Golf Digest Woman, More, Classic American Homes and more!

IN SEARCH OF THE PERFECT BEACH

The Blue Wave Campaign, a non-profit organization that helps the public identify clean and safe beaches when planning vacations has certified five beaches at the National Seashore as Blue Wave beaches. The five are Coast Guard, Herring Cove, Marconi, Nauset Light and Race Point. All have passed the public safety and environmental quality requirements. The announcement was made in late May, and are the only beaches certified in the Commonwealth. Four days later, the Wall Street Journal's own search for the perfect beach announced that Coast Guard beach was the reporter's ideal beach. The Chamber's website now boasts these accolades on our front page with a link to the Dr. Beach website that rates the nation's best beaches. You might want to add this info to your own site.

BLUE WAVE CAMPAIGN INFO AVAILABLE

The Cape Cod Chamber has information kits available to those interested in getting certification for your beach. Contact Wendy Northcross at ext. 517 or visit www.cleanbeaches.org.


CHAMBER OF COMMERCE
PO Box 790
Hyannis, MA 02601

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The Cape will be the first to see "Summer Catch" the feature film about the Cape Cod Baseball League starring Freddie Prinze, Jr. A special benefit screening with proceeds going to the Cape League will air at the Cape Cod Mall's Hoyts Cinema on August 2 at 7 p.m. Two days of festivities include an intimate VIP reception at Chatham Bars Inn on August 1st and the benefit screening and post-movie party at the Cape Cod Mall on August 2nd. Ticket prices vary and include: \$150 All Star Package (with VIP theatre seats, Chatham Bars Inn reception Play Ball after-movie party.) \$125 MVP Package (open seats, VIP reception and after-movie party) or \$75 Bating Champ Package (open seats, after-movie party). For more information or to order tickets call the Cape League central office at 508-385-6260.

Summer Catch

*Rolling Out
the Red Carpet*